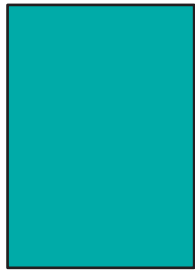


ADVERTISING RATES



FULL PAGE (WITH BLEED)

303mm x 216mm (including bleed)
297mm x 210mm

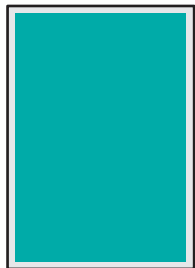
Outside back cover £600
Inside front/Inside back cover £550
Full page £495



HALF PAGE ACROSS

133mm x 186mm
£300

(Carrier sheet option available)



FULL PAGE

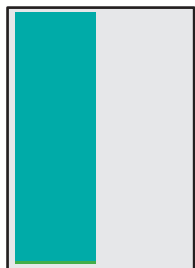
270mm x 186mm

Outside back cover £600
Inside front/Inside back cover £550
Full page £495



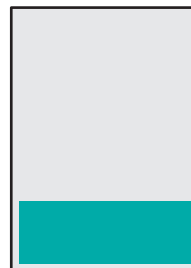
QUARTER PAGE UPRIGHT

133mm x 90mm
£150



HALF PAGE UPRIGHT

270mm x 90mm
£300



QUARTER PAGE ACROSS

66mm x 186mm
£150

ADVERTISING OFFERS

Got a great product that would make a competition prize? We can boost your ad campaign by featuring your product on our competition page (subject to availability and editorial approval).

INSERTS

- Loose: £60 per 1,000 10 gram insert only
weight surcharge £6 per gram per 1,000

STITCHED INSERT (SEE OVER)

UNFINISHED £150 extra

FINISHED £250 extra

INTERESTED IN READER OFFERS?

There are significant discounts available for display adverts featuring special offers for Woman Alive readers.

DOUBLE PAGE SPREAD AVAILABLE

- Price on request

- For Features List and Agency discount call Owen on 01903 604354

All prices quoted are prior to the application of VAT

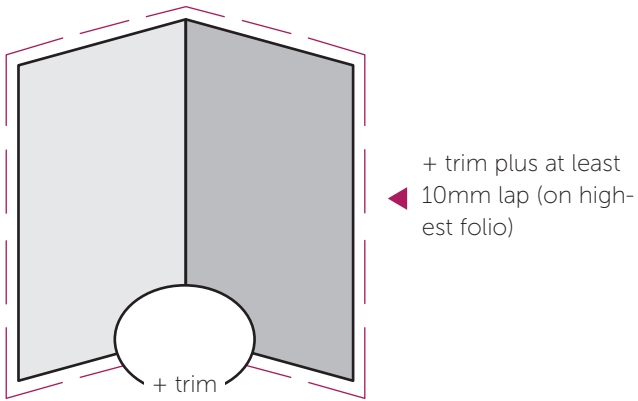


FOR FURTHER DETAILS, OR TO BOOK YOUR ADVERT, CONTACT OWEN PECK:
TEL: 01903 604354 • EMAIL: ADVERTISING@WOMANALIVE.CO.UK • WWW.WOMANALIVE.CO.UK

STITCHED INSERTS

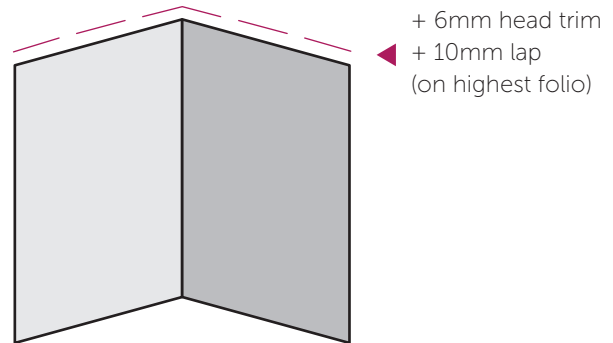
A4

+ 6mm head trim



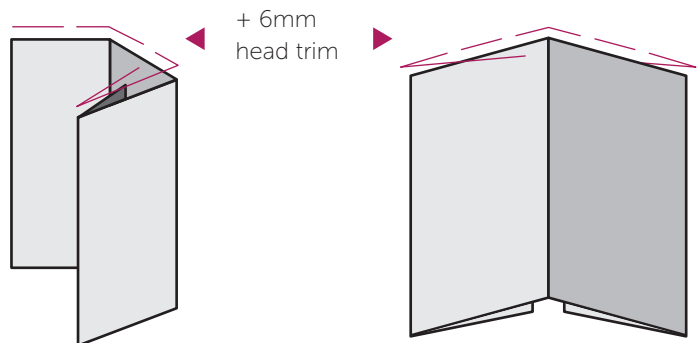
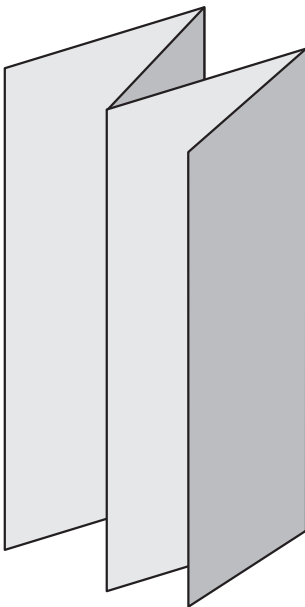
SMALLER THAN A4

minimum trimmed size 120mm x 140mm



Z-FOLD

WILL NOT WORK!



Single leaf one side and multi leaves are subject to sample

Gatefold subject to sample



FOR FURTHER DETAILS, OR TO BOOK YOUR ADVERT, CONTACT **OWEN PECK:**
TEL: **01903 604354** • EMAIL: **ADVERTISING@WOMANALIVE.CO.UK** • **WWW.WOMANALIVE.CO.UK**