



Woman Alive

Guidelines for contributors

Our purpose

Woman Alive is the original UK monthly woman's magazine specifically for Christian women. It covers all denominations and seeks to inspire, encourage and resource women in their faith, helping them to grow in their relationship with God and providing practical help and a biblical perspective on the issues impacting their lives.

Our readers

The *Woman Alive* reader represents a broad spectrum of Christian experience from those who have a deep knowledge of the Bible and many years involvement in the Church, to those sympathetic and interested in Christianity or relatively new believers. The majority of our readers are aged between 35-50, though we have significant numbers both older and younger. Over half of our readers are married, about 20% are single, 9% divorced/separated and 7% widowed.

Our tone

Woman Alive articles should be personal in tone and draw on real life anecdotes, as well as quotes from Christian professionals or related sources.

Articles should be practical, accessible and offer a Christian perspective, but writers should



avoid using language that assumes a reader's familiarity with Christian or church-orientated terminology. All Bible quotes should be taken from the New International Version if possible.

Our Payments

Our current standard rates start from £70 for a one page article (700-850 words), £95 for two pages (1200-1500 words) and £125 for three page articles (1600-1800 words). Payments are made on publication and sent with a complimentary copy of the magazine.

Submissions

Woman Alive welcomes unsolicited manuscripts, which should be:

- E-mailed to womanalive@cpo.org.uk as a Word or text only document or sent by post to: Jackie Harris, Woman Alive, Christian Publishing & Outreach, Garcia Estate, Canterbury Road, Worthing, West Sussex, BN13 1BW. Please include a stamped addressed envelope if you want your manuscript returned.
- Accompanied by good quality photographs (where appropriate), with each one numbered and captioned. E-mailed pictures should be sent as High Resolution JPEG attachments (300dpi).
- Accompanied by a photo of the author and brief bio line, which maybe required for publication alongside the article.

All submissions are received on speculation and the editor reserves the right to reject any manuscript at any stage.

We recommend that writers should read at least two or three recent copies of the magazine before sending in ideas.

* Woman Alive has been inspiring Christian women for nearly 30 years. Visit our website at www.womanalive.co.uk or call 01903 263354 to subscribe or order back copies.

What we look for:

Real life – Whether you're tackling an issue, giving advice about repairing a marriage, parenting or going on retreat; or sharing ideas for a women's group, nothing beats speaking from experience. The best stories are personal, honest and insightful: how I coped, what a difference it made, why I chose to ...

Inspiration – Share the excitement of being a Christian and the wonder of how God works in individual lives. For example, the shy woman who finds herself leading an outreach project, the excitement of someone who started a prayer journal and found it transformed her faith, the simple act of kindness that changed someone's life ...

Good follow-up – Some readers may be facing a similar situation or want to find out more, so a 'tips' box is a very useful addition. You might offer some further suggestions, some do's and don'ts, a good book on the subject or an organisation that can offer help or opportunities. And, for a gold star, always include a phone number or address alongside a web address, as not everyone has access to the internet.

Light reading – We're open to the occasional short story or step-by-step instructions to create something – a table centrepiece perhaps, a delicious cake or tray bake. And innovative ideas for fundraising, making Christmas meaningful, celebrating the seasons or bringing people together add a bit of fun to the mix.

Something different – The problem with a number of articles we receive is simply that they don't say anything new. They may be well written, but we've read it all before. What are the topics that are rarely discussed? Do you know of anyone with a unique insight into a situation or can you offer a different angle on a well-worn subject?

Finally, *Woman Alive* is a women's magazine, so we'd encourage writers to look at other women's magazines. What sort of subjects are they tackling? How do they break things down? What makes you stop and read something?